



WINTER SEMINAR

THE RISING COST OF HEALTH INSURANCE

Finding Real Solutions for the Future

Friday, February 5, 2010
8:30 a.m. – 2:00 p.m.

Wichita State University
Eugene Hughes Metroplex
5015 E. 29th Street North

Hosted by:

HUGO WALL SCHOOL
of Urban & Public Affairs



SCHEDULE

8:00 a.m. **Registration**

8:30 a.m. **Welcome**

8:40 a.m. **Overview of Federal Health Care Reform**

The anticipated federal health care reform will have implications for local governments and citizens in Kansas. An overview of the legislation, implementation expectations and future impacts to the current health care system will be discussed.

- *Kansas Health Institute*

9:30 a.m. **Negotiating Health Insurance Policies**

Participants will receive the inside perspective from the health insurance industry on major factors that impact premiums, best practices in the RFP process, and the changing environment in Kansas health insurance.

- *Marlon Dauner, President, Health Dimensions, LLC*

10:30 a.m. **Break**

10:45 a.m. **Employee Health & Wellness Programs**

There are numerous examples of employee health programs designed to improve employee health, reduce sick time, increase productivity, and reduce health care expenses. Panel members will discuss the reality of the return on investment of employee health and wellness programs.

- *Panel Discussion*

11:45 a.m. **Lunch Provided**

12:35 p.m. **Legislative Update**

- *Kimberly A. Winn, Director of Policy Development and Communications, League of Kansas Municipalities*

1:00 p.m. **Role of Health Care Providers**

With the complexity of the health care system, working directly with health care providers on the cost of services has almost been forgotten. Participants will discover new trends, current examples and a return to the importance of quality treatment to reduce health care expenses.

- *Ronald C. Whiting, Executive Director, Wichita Business Coalition on Health Care*

2:00 p.m. **Adjourn**

REGISTRATION

- Early registration: **\$80** by January 22, 2010.
- Late registration: **\$100** after January 22, 2010.

Name _____

Organization _____

Title _____

Mailing Address _____

City _____

Zip _____

Phone _____

E-mail _____

Register by Mail to:

Melissa J. Calloway
Hugo Wall School of Urban and Public Affairs
Wichita State University
1845 Fairmount
Wichita, KS 67260-0155

Register by Fax to: 316-978-6533

Register Online:

<http://hws.wichita.edu/CUS/KACM/schedule.html>

• **PAYMENT:** Invoices will be mailed after receipt of registration. Payments can be made by check, credit card or money order upon receipt of invoice. Make checks payable to the Hugo Wall School. Purchase orders also are accepted.

Payments not received within 30 days after the event are subject to a 25% late fee. Payments not received within 60 days or more are subject to an additional 25% late fee.

• **CANCELLATIONS:** Must be in writing (mailed, faxed or e-mail to misty.bruckner@wichita.edu.) five days prior to the event will receive a full refund. Cancellations less than five days prior will be subject to a 25% administrative fee. No refunds or cancellations 24 hours prior to event. Substitutions are welcome.

For more information: Call 316-978-7240